

BENJAMIN MOORE & CO.

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Delivering the Essence of Color & Design

Fall

delivers a brilliant show in the changing foliage outside ... and in the vibrant interiors featured in this issue of *Nuance*™. Enjoy this peek at spaces as rich in color as nature's own canvas this time of year, and be sure to check out the view at www.benjaminmoorenuance.com, offering expanded coverage of these stories ... and *more!*

Million Dollar Red Pumps Up the Color Value On a Manhattan Restaurant



Existing red leather wall tiles on the west wall of the lounge were reused to provide a counterpoint to the masculine palette of blacks and grays. The existing acoustical ceiling tile was painted in Benjamin Moore's Ready-Mixed Black and then concealed with perforated aluminum panels.

The atmosphere is fashionable and fun. The cuisine is Indian and Latin fusion. Even the cocktails are known as “herb and spice.” And, the interior design doesn't disappoint in serving up a deserving *color* combination: At Vermilion's signature shade – showcased through Benjamin Moore & Co.'s Million Dollar Red 2003-10 – mixed into a masculine palette of blacks and grays.

At Vermilion Owner Rohini Dey's wish was to effectively meld Indian and Latin cultures in this new midtown Manhattan hot-spot, “but with a very modern aesthetic,” says Pam Lamaster-Millett, principal at Chicago's Searl Lamaster Howe Architects. “The red accent color is a link between the two,” she adds, “and the modernism gets away from the kitschy aesthetic often associated with ethnic restaurants.”



Benjamin Moore is serving up more photos and information – including the complete paint palette – on the At Vermilion transformation. Turn to *Nuance*™ online at www.benjaminmoorenuance.com.



The mezzanine dining area directly above the lounge accentuates the two-story space by drawing attention across the railing to the exterior windows and large format photos of Indian fashion models juxtaposed against views of the city.